

TRAINING – INTRODUCTION TO L'IA

Learn how to use Generative AI

ABOUT

Artificial intelligence (AI) is transforming the way we think, work, and create.

From ChatGPT, Gemini to image generators like MidJourney, Ideogram, and other tools, AI is now accessible to everyone.

Learning how to use it is not just a technical skill: it's an opportunity to save time, boost creativity, and gain an edge in a constantly evolving world.

This training will guide you step by step in discovering AI, with hands-on exercises and concrete examples to integrate it into your professional and personal life.

OBJECTIVES

- Understand the basics of artificial intelligence.
- Discover the essential tools (ChatGPT, Gemini, MidJourney, etc.).
- Practice in a fun and hands-on way with different AI tools.
- Learn how to write effective prompts.
- Identify limitations, risks, and best practices.

INTERVENANT

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DURATION
1 Day

PRICE
250,-- CHF